**CCT College Dublin Continuous Assessment**

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| **Programme Title:** | *MSc in Data Analytics* | | |
| **Cohort:** | *MSc in Data Analytics FT/SB+* | | |
| **Module Title(s)**: | *Advanced Data Analytics*  *Big Data Storage and Processing* | | |
| **Assignment Type:** | *Individual* | **Weighting(s)**: | *Advanced Data Analytics – 60%*  *Big Data Storage and Processing – 60%* |
| **Assignment Title:** | *MSC\_DA\_BD\_ADAv5* | | |
| **Issue Date:** | *09/10/2023* | | |
| **Lecturer(s)**: | *David McQuaid*  *Muhammad Iqbal* | | |
| **Submission Date:** | *10/11/2023* | **Feedback Date:** | *After exam board Nov 2023* |

**Learning Outcomes:**

Please note this is not the assessment task. The task to be completed is detailed on the next page.

This CA will assess student attainment of the following minimum intended learning outcomes:

**Big Data Storage and Processing**

MLOs

1. Critically assess the data storage and management requirements of a given data project from a modern perspective and evaluate limitations of legacy approaches to Big Data. (Linked to PLO 3)
2. Assess the design concepts and architectural patterns of distributed Big Data systems and analyse the components that form their technology stack. (Linked to PLO 1, PLO 2)
3. Critically evaluate and select a Big data environment suitable for retrieving and processing a given Big Data set, perform data management and select appropriate analytic algorithms for the required scale and speed. (Linked to PLO 2, PLO 3)

**Advanced Data Analytics**

3. Analyse a set of requirements to determine the type of Advanced Data Analysis for a particular problem set. Document and justify choices made to stakeholders and peers through insight gained from the process.(linked to PLO 4, PLO 5)

4. Develop a solution, reliant on temporal data (e.g., social media feed, sensor data) to solve a given problem set.(linked to PLO 1, PLO 2)

5. Critically assess the existing state of the art in Natural Language Processing and propose a strategy toward optimisation.(linked to PLO 1, PLO 2, PLO 4)

Attainment of the learning outcomes is the minimum requirement to achieve a Pass mark (40%). Higher marks are awarded where there is evidence of achievement beyond this, in accordance with QQI *Assessment and Standards, Revised 2013*, and summarised in the following table:

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| **Percentage Range** | **QQI Description of Attainment** |
| **Level 9 awards** |
| 70% + | Achievement includes that required for a Pass and in most respects is significantly and consistently beyond this |
| 60 – 69% | Achievement includes that required for a Pass and in many respects is significantly beyond this |
| 40 – 59% | Attains all the minimum intended programme learning outcomes |
|
| 35 – 39% | Nearly (but not quite) attains the relevant minimum intended learning outcomes |
| 0 – 34% | Does not attain some or all of the minimum intended learning outcomes |

The CCT Grade Descriptor describes the standard of work for grade boundaries summarised below. The full descriptor is available on Moodle.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Grade** | 90-100% | 80-89% | 70-79% | 60-69% | 50-59% | 40-49% | 35-39% | <35% |
| **Performance** | Exceptional | Outstanding | Excellent | Very Good | Good | Acceptable | Fail | Fail |

**Assessment Task**

Students are advised to review and adhere to the submission requirements documented after the assessment task.

**It is expected that you use some type of version control software eg: GitHub, Gitlab, BitBucket etc with regular commits of code and report versions. Please include the address of your version control repository in your report.**

**You may not upload a PDF document for your report, It MUST be a word document.**

In this continuous assessment, You are required to identify and carry out an analysis of a large dataset gleaned from the twitter API and is available on Moodle as “ProjectTweets.csv”

This data should be stored as requested below, and you are then required to analyse any change sentiment that occurs over the time period detailed in the file.

**Context**

This dataset contains 1,600,000 tweets extracted using the twitter api .

**Content**

It contains the following 5 fields:

ids: The id of the tweet (eg. 4587)

date: the date of the tweet (eg. Sat May 16 23:58:44 UTC 2009)

flag: The query (eg. lyx). If there is no query, then this value is NO\_QUERY.

user: the user that tweeted (eg. bobthebuilder)

text: the text of the tweet (eg. Lyx is cool)

Following your analysis, you are then required to make a time series forecast of the sentiment **of the entire dataset** at 1 week, 1 month and 3 months going forward. This forecast must be displayed as a dynamic dashboard.

Your project must incorporate the following elements:

* Utilisation of a distributed data processing environment (e.g., Hadoop Map-reduce or Spark), for some part of the analysis.
* Source dataset(s) can be stored into an appropriate SQL/ NoSQL database(s) prior to processing by MapReduce / Spark (HBase / HIVE / Spark SQL /Cassandra / MongoDB / etc.) The data can be populated into the NoSQL database using an appropriate tool (Hadoop/ Spark etc.)
* Post Map-reduce processing dataset(s) can be stored into an appropriate NoSQL database(s) (Follow a similar choice as in the previous step)
* Store the data and then follow-up analysis on the output data. It can be extracted from the NoSQL database into another format, using an appropriate tool, if necessary (e.g. extract to CSV to import into R/ Python etc.).
* Devise and implement a test strategy in order to perform a comparative analysis of the capabilities of any two databases (MySQL, MongoDB, Cassandra, HBase and CouchDB) in terms of the performance. You should record a set of appropriate metrics and perform a quantitative analysis for comparison purposes between the two chosen database systems.
* Provide evidence and justification of your choice of sentiment extraction.
* Explore at least 2 methods of time-series forecasting. (Hint: that this is a Short time series, How are you going to handle this?)
* Evidence and justify your choices for your final analysis and include your forecasts at 1 week, 1 month and 3 months.
* Your dashboard must be dynamic and interactive. Include your design rationale expressing Tufts principles.

**Deliverables:**

The results of the analysis must be presented in the form of a project report. This report should discuss the storage and processing of big data using advanced data analytics techniques. The report should be 3000 ± 10% words in length (excluding references, titles and code) and must follow the Harvard styles format in addition to employing appropriate referencing methods and academic writing style. The report should include the following:

1. Details of the data storage and processing activities carried out, including preparation of the data and processing the data in a MapReduce/ Spark environment;**[0-20]**
2. A discussion of the rationale and justification for the choices you have made in terms of data processing and storage, programming language choice, data wrangling, machine learning models and algorithms that you have implemented**.[0-40]**
3. Comparative analysis for at least two databases using any benchmarking tool. (For example, ycsb)**[0-10]**
4. Your analysis of any change sentiment that occurs over the time period that you have selected.**[0-10]**
5. Your forecast of the sentiment at 1 week, 1 month and 3 months going forward**[0-10]**
6. Presentation of results by making appropriate use of figures along with caption, tables, etc and your dashboard for your forecast**.[0-10]**

Note that MapReduce-style processing in this instance is considered to include platforms such as Apache Spark.

Marks and feedback will be provided for each module separately based upon the learning outcomes for each of the modules.

**All documentation, code, examples, and any other files MUST be evidenced in your Version Control repository. (Git or Similar) using your CCT email address ONLY. Your repository MUST show your continual development of the project throughout its lifecycle and include notes detailing progress at each commit.**

**You may be called to a Viva to defend your work.**

**SUBMISSION:**

* The final report must be submitted to Moodle on/before the deadline. Submissions received after the deadline will be subject to penalties.
* Format of word file name should follow the format, studentID\_Integrated\_CA including your link to the Version Control repository

**Submissions that are suspected of plagiarism and/or inclusion of AI (CHATGBT, BARD etc…) Generated content will be referred to the college authorities.**

**Submission Requirements** All assessment submissions must meet the minimum requirements listed below. Failure to do so may have implications for the mark awarded.

All assessment submissions must:

* 3000 words +- 10% (excluding references, titles, citations and quotes)
* Word Document for report (No PDF’s), Jupyter notebook for code, Screencast for practical demonstration.
* GitHub Address
* Be submitted by the deadline date specified or be subject to late submission penalties
* Be submitted via Moodle upload
* Use [Harvard Referencing](http://40.115.124.2/sp/subjects/guide.php?subject=harvardref) when citing third party material
* Be the student’s own work.
* Include the CCT assessment cover page.

**Additional Information**

* Lecturers are not required to review draft assessment submissions.
* In accordance with CCT policy, feedback to learners may be provided in written, audio or video format and can be provided as individual learner feedback, small group feedback or whole class feedback.
* Results and feedback will only be issued when assessments have been marked and moderated / reviewed by a second examiner.
* Additional feedback may be requested by contacting your lecturer AFTER the publication of results,Additional feedback may be provided as individual, small group or whole class feedback. Lecturers are not obliged to respond to email requests for additional feedback where this is not the specified process or to respond to further requests for feedback following the additional feedback.
* Following receipt of feedback, where a student believes there has been an error in the marks or feedback received, they should avail of the recheck and review process and should not attempt to get a revised mark / feedback by directly approaching the lecturer. Lecturers are not authorised to amend published marks outside of the recheck and review process or the Board of Examiners process.
* Students are advised that disagreement with an academic judgement is not grounds for review.
* For additional support with academic writing and referencing students are advised to contact the CCT Library Service or access the [CCT Learning Space](http://learningspace.cct.ie/subjects/index.php).
* For additional support with subject matter content students are advised to contact the [CCT Student Mentoring Academy](https://moodle.cct.ie/mod/forum/view.php?id=55148)
* For additional support with IT subject content, students are advised to access the [CCT Support Hub](https://moodle.cct.ie/course/view.php?id=1861).

**CCT College Dublin**

**Assessment Cover Page**

*To be provided separately as a word doc for students to include with every submission*

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| **Module Title:** |  |
| **Assessment Title:** |  |
| **Lecturer Name:** |  |
| **Student Full Name:** |  |
| **Student Number:** |  |
| **Assessment Due Date:** |  |
| **Date of Submission:** |  |

**Declaration**

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| By submitting this assessment, I confirm that I have read the CCT policy on Academic Misconduct and understand the implications of submitting work that is not my own or does not appropriately reference material taken from a third party or other source. I declare it to be my own work and that all material from third parties has been appropriately referenced. I further confirm that this work has not previously been submitted for assessment by myself or someone else in CCT College Dublin or any other higher education institution. |